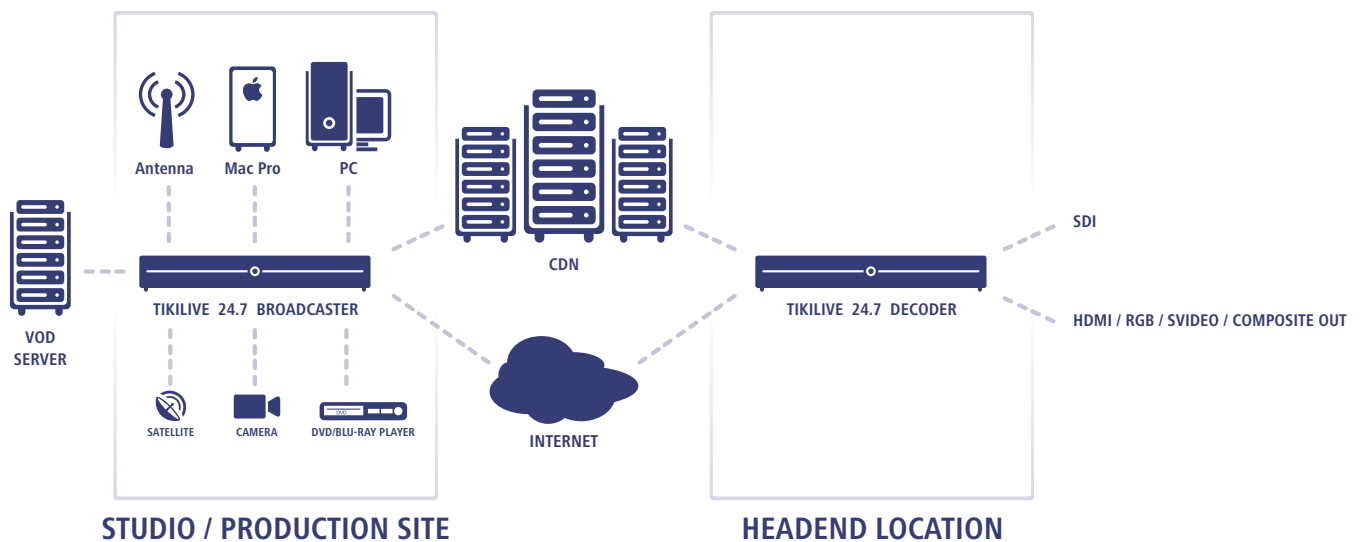


TIKILIVE 24.7 ENCODER / DECODER

LIVE HD OR SD H.264/MPEG-4 AVC ENCODER

IPTV networks have exploded in popularity as more people choose to “cut the cable” from their cable or satellite TV provider. The problem lies with the available content, or to be more precise, the lack of quality content on these IPTV networks. This cable-cutting phenomenon has created a vacuum in the marketplace for quality content, such as the programming previously available only through the major providers.

Setting up an IPTV network using traditional technology like putting up an industrial satellite, running fiber, OC-3 or building a Multiprotocol Label Switcher can be cost prohibitive and lends itself to being quite inflexible – often requiring additional equipment and limited deployments.



The TikiLIVE 24.7 Decoder replaces all of these expensive point-to-point transmission options with Internet video delivery by using existing broadband ISP connections. This also provides the flexibility to scale up your network for more channels and viewers. Once the feeds reach the headend, traditional equipment needed for broadcasting is replaced with TikiLIVE 24.7 Decoders, available at a fraction of the cost. The decoder pulls down the H.264 or MPEG-2 feeds and transcodes them into your desired formats and bitrates for unified streaming. End-users on Macs, PCs, all popular mobile devices and TV connected set-top boxes will have access to the content.